

Terms of Service

Effective Date: August 19, 2026

Last Updated: August 19, 2026

Welcome to Midwest Mujeres, Inc. These Terms of Service ("Terms") apply to your use of the Midwest Mujeres website and to memberships, programs, events, workshops, coaching services, educational materials, digital resources, and other services offered by Midwest Mujeres, Inc. ("Midwest Mujeres," "we," "our," or "us").

By using our website, registering for an event or program, purchasing a service, becoming a member, or otherwise participating in our services, you agree to these Terms.

If you do not agree with these Terms, please do not use or purchase our services.

1. About Midwest Mujeres

Midwest Mujeres, Inc. is a Wisconsin nonprofit organization dedicated to creating educational, leadership, professional development, storytelling, entrepreneurial, and community-building opportunities for women.

Our services may include:

- Memberships and business directory listings
- Educational workshops and classes
- Leadership and professional development programs
- Community events and networking
- Retreats and wellness-related programming
- Individual and group coaching
- Speaking and storytelling programs
- Business and entrepreneurial education
- Digital resources and educational materials
- Books, journals, workbooks, and publications
- Community partnerships and sponsored programming
- Online and in-person programs

Specific services, benefits, prices, eligibility requirements, instructors, locations, and schedules may change over time.

2. Eligibility and Registration

Some services require registration, an application, payment, membership, or acceptance into a program.

You agree to provide accurate and current information when registering for or purchasing our services.

You are responsible for ensuring that the contact and payment information you provide is accurate.

We may establish reasonable eligibility requirements for individual programs, scholarships, sponsored opportunities, grants, memberships, coaching opportunities, and events when those requirements support the purpose or funding requirements of the program.

3. Memberships

Midwest Mujeres may offer free or paid membership options.

Membership benefits may include:

- **Business or professional directory listings**
- **Networking opportunities**
- **Member events**
- **Educational programming**
- **Discounts**
- **Coaching or consulting discounts**
- **Promotional opportunities**
- **Community resources**
- **Other benefits described on our website**

Membership benefits may vary depending on membership level.

Recurring Memberships

When you purchase a recurring membership, you authorize Midwest Mujeres and its payment processor to charge the applicable membership fee according to the billing schedule disclosed when you enroll.

Your recurring membership will continue until canceled unless otherwise stated at the time of purchase.

You may cancel future recurring payments according to the cancellation process provided through our website or payment platform.

Cancellation stops future renewals but does not automatically create a refund for amounts already charged.

We may change membership pricing or benefits. When appropriate, we will provide reasonable notice before material changes affecting existing paid memberships take effect.

Memberships are generally personal to the individual or business that purchased them and may not be transferred without our permission.

4. Events, Workshops, Classes, and Retreats

Registration may be required for Midwest Mujeres events, classes, workshops, retreats, and programs.

Registration does not guarantee admission if payment, eligibility requirements, applications, waivers, or other required information have not been completed.

Event dates, locations, instructors, speakers, schedules, activities, and formats may change because of circumstances outside our reasonable control.

If Midwest Mujeres cancels a paid event, we may offer a refund, credit, transfer, rescheduled event, or alternative program when appropriate.

Participant cancellations and refunds are governed by the refund or cancellation policy displayed during registration. If no separate policy is provided, registration fees are generally non-refundable except when otherwise required by law or approved by Midwest Mujeres.

Registrations may be transferable to another person or another available session only with prior approval.

5. Coaching Services

Midwest Mujeres and affiliated coaches may provide individual coaching, group coaching, leadership coaching, professional development, workshops, retreats, and related services.

Coaching is an educational and developmental service. It is not therapy, mental health treatment, medical care, legal advice, financial advice, or another licensed professional service unless explicitly stated otherwise.

Participation in coaching does not create a therapist-client, attorney-client, physician-patient, financial adviser-client, or similar professional relationship.

Participants remain responsible for their own decisions, actions, businesses, careers, relationships, finances, and personal well-being.

Midwest Mujeres does not guarantee any particular personal, professional, financial, employment, business, or emotional outcome from coaching.

If you need medical, psychological, legal, financial, or other licensed professional assistance, you should consult an appropriately qualified professional.

Individual coaching programs may also require a separate coaching agreement. If a separate agreement contains terms specific to that coaching relationship, those specific terms will govern that service.

6. Trauma-Informed and Personal Development Programming

Some Midwest Mujeres programs involve storytelling, reflection, identity, leadership, workplace experiences, discrimination, entrepreneurship, personal growth, or other subjects participants may find emotionally significant.

Participation is voluntary.

Participants may generally choose how much personal information they wish to share unless particular information is necessary for registration, administration, or safety.

Our programs are intended to create respectful educational and community spaces. They are not substitutes for mental health treatment or crisis services.

Participants are encouraged to make decisions about their level of participation based on their individual needs and circumstances.

7. Community Standards

Midwest Mujeres is committed to creating spaces where participants can learn, connect, share experiences, and grow.

Participants are expected to treat one another, staff, volunteers, speakers, coaches, vendors, and community partners with dignity and respect.

We may remove or restrict a participant from an event, membership, coaching program, online community, or other service for conduct including:

- Harassment, threats, intimidation, or bullying
- Discriminatory or hateful conduct

- Repeated disruption of programs or events
- Inappropriate solicitation or spam
- Misuse of participant information
- Unauthorized recording
- Violation of another person's privacy
- Conduct that creates a reasonable safety concern
- Misuse of Midwest Mujeres materials or intellectual property
- Fraudulent or unlawful activity
- Other serious or repeated violations of program expectations

When reasonably possible, we will attempt to address concerns fairly. Midwest Mujeres nevertheless reserves the right to take immediate action when reasonably necessary to protect participants, staff, volunteers, partners, or the organization.

We may remove participants for violating these standards without a refund.

8. Confidentiality and Participant Privacy

Some Midwest Mujeres programs encourage participants to share personal experiences, business information, goals, challenges, or stories.

Participants are expected to respect others' privacy and should not publicly share another participant's personal story, confidential business information, coaching discussion, or sensitive information without that person's permission.

However, Midwest Mujeres cannot guarantee that another participant will maintain confidentiality.

Participants should use their own judgment when deciding what information to share in a group setting.

Coaches, contractors, facilitators, employees, or volunteers may also be subject to separate confidentiality agreements, program agreements, or professional obligations.

9. Photography, Video, and Recording

Midwest Mujeres frequently hosts public and community events where photography, audio recording, or video recording may occur.

When registration includes a separate media release or consent, that release will govern how a participant's image, voice, testimonial, or likeness may be used.

These Terms alone do not provide Midwest Mujeres with unlimited permission to use a participant's likeness for promotional purposes.

Participants with privacy concerns about photography or recording should notify Midwest Mujeres before or at the start of an event so reasonable accommodations can be discussed when possible.

Participants may not record private coaching sessions, workshops, presentations, or other participants without appropriate permission.

10. Testimonials

Participants may voluntarily provide testimonials, reviews, stories, photographs, or feedback.

Midwest Mujeres will obtain appropriate permission before using identifiable participant testimonials for marketing or promotional purposes when required.

Testimonials represent individual experiences and do not guarantee that another participant will achieve the same results.

11. Intellectual Property

Unless otherwise stated, content created or provided by Midwest Mujeres is owned by Midwest Mujeres or used with permission.

This may include:

- Curriculum
- Training materials
- Workbooks and worksheets
- Coaching frameworks and methodologies
- Presentations
- Videos and recorded workshops
- Program designs
- Exercises
- Website content
- Graphics
- Logos and branding
- Digital downloads
- Educational resources
- Other proprietary program materials

Purchasing or participating in a program gives you a limited, personal, non-exclusive, non-transferable right to use the materials for your own learning or internal business development unless otherwise stated.

You may not reproduce, sell, publish, distribute, upload, license, substantially copy, teach, commercially exploit, or create a substantially similar or competing program using proprietary Midwest Mujeres materials without prior written permission.

Participation in a Midwest Mujeres program does not transfer ownership of Midwest Mujeres intellectual property to the participant.

12. Participant-Created Content

Participants retain ownership of their original stories, speeches, writings, artwork, business ideas, presentations, and other original creative work unless a separate written agreement states otherwise.

Participation in a Midwest Mujeres program does not automatically transfer ownership of a participant's creative work to Midwest Mujeres.

If Midwest Mujeres wishes to publish, distribute, record, license, or commercially use participant-created work beyond ordinary program administration, additional permission may be requested.

13. Payments

Prices and applicable recurring charges will be displayed before purchase whenever reasonably possible.

Third-party payment providers may process payments. Your use of those payment systems may also be subject to the provider's terms and privacy practices.

By completing a purchase, you agree to pay the amount presented at checkout and authorize the applicable payment method to be charged.

14. Refunds, Transfers, and Cancellations

Because Midwest Mujeres offers several types of services, refund and cancellation policies may differ between programs. We do not offer refunds for our memberships; they are a monthly fee and can be canceled at any time. We can not transfer a membership to another person.

A program-specific registration page, coaching agreement, event policy, contract, membership agreement, or purchase page may establish additional cancellation, transfer, or refund terms.

When a specific policy conflicts with this general policy, the policy presented for that particular service will generally control.

Digital products that have already been delivered or accessed are generally non-refundable unless otherwise required by law.

15. Scholarships and Sponsored Participation

Midwest Mujeres may offer scholarships, reduced-cost services, sponsored participation, or grant-funded programs.

Eligibility requirements may apply.

Receiving a scholarship or sponsored opportunity does not create an employment relationship or guarantee future funding, employment, contracts, grants, compensation, or continued participation.

16. Business Directory and Member Listings

Membership may include a business, professional, or community directory listing.

Members are responsible for ensuring that information submitted for their listing is accurate and that they have permission to use any logos, photographs, trademarks, descriptions, or other materials they submit.

Midwest Mujeres does not independently endorse or guarantee the products, services, qualifications, licensing, representations, or business practices of every person or organization appearing in a directory.

Users should conduct their own due diligence before purchasing products or services from another member.

17. Third-Party Providers and Community Partners

Midwest Mujeres collaborates with coaches, speakers, consultants, sponsors, venues, vendors, community organizations, and other partners.

Unless specifically stated otherwise, independent providers are responsible for their own professional services, representations, conduct, and business practices.

A partnership, sponsorship, directory listing, event appearance, collaboration, or referral does not necessarily constitute an endorsement or guarantee by Midwest Mujeres.

18. External Links and Third-Party Platforms

Our website and communications may contain links to third-party websites, registration systems, payment processors, social media platforms, scheduling platforms, or other services.

Midwest Mujeres does not control those services and is not responsible for their content, security, availability, products, services, or privacy practices.

Use of third-party platforms may be subject to separate terms and privacy policies.

19. No Guarantee of Results

We believe education, community, coaching, storytelling, leadership development, and professional development can create meaningful opportunities.

Individual results vary.

Midwest Mujeres does not guarantee employment, business revenue, funding, grants, contracts, speaking opportunities, increased income, professional advancement, business success, healing, or any other particular outcome.

Examples, testimonials, participant stories, and past outcomes do not guarantee future performance.

20. Participant Responsibility and Assumption of Risk

You are responsible for determining whether a program, event, coaching service, activity, or resource is appropriate for you.

Participation in events, retreats, wellness activities, movement activities, travel, networking activities, or other in-person experiences may involve ordinary risks associated with those activities.

Participants are responsible for considering their own needs and limitations and following applicable event-specific instructions and safety requirements.

Nothing in these Terms requires a participant to waive claims that cannot legally be waived.

21. Limitation of Liability

To the fullest extent permitted by applicable law, Midwest Mujeres, Inc., and its directors, officers, employees, volunteers, contractors, coaches, and authorized representatives will not be liable for indirect, incidental, special, consequential, exemplary, or punitive

damages arising from or related to the use of our website, programs, memberships, events, coaching services, or materials.

Midwest Mujeres is not responsible for losses resulting solely from decisions participants make based on educational, coaching, networking, or informational services provided through our programs.

Nothing in these Terms excludes or limits liability where such liability cannot lawfully be excluded or limited.

22. Mutual Indemnification

To the fullest extent permitted by applicable law, each party agrees to take responsibility for its own actions and to indemnify, defend, and hold harmless the other party from third-party claims, damages, losses, liabilities, costs, or expenses, including reasonable attorneys' fees, to the extent arising from:

- That party's material violation of these Terms or another applicable written agreement;
- That party's negligence, willful misconduct, fraud, or violation of applicable law; or
- That party's infringement or violation of another person's intellectual property, privacy, publicity, or other legal rights.

For purposes of this section, Midwest Mujeres includes Midwest Mujeres, Inc. and its directors, officers, employees, volunteers, contractors, coaches, and authorized representatives when acting within the scope of their work or responsibilities for Midwest Mujeres.

A participant, member, customer, or website user will not be required to indemnify Midwest Mujeres for claims arising from the negligence, willful misconduct, fraud, or unlawful conduct of Midwest Mujeres or its representatives.

Likewise, Midwest Mujeres will not be required to indemnify a participant, member, customer, or website user for claims arising from that person's negligence, willful misconduct, fraud, unlawful conduct, unauthorized activities, or violation of these Terms.

The party seeking indemnification must provide reasonable notice of a covered claim and reasonable cooperation in its defense.

Neither party may agree to a settlement that admits wrongdoing by, imposes liability upon, or creates a financial or non-financial obligation for the other party without that party's prior written consent.

Nothing in this section is intended to create obligations prohibited by law or waive rights or protections that cannot legally be waived under applicable Wisconsin or federal law.

23. Website and Service Availability

We work to keep our website and digital services available and accurate, but we cannot guarantee uninterrupted access.

We may update, suspend, modify, replace, or discontinue website features, services, membership benefits, programs, or digital resources.

We may also correct errors in pricing, descriptions, schedules, availability, or other website information.

24. Privacy

Our Privacy Policy governs our collection and use of personal information.

By using our website and services, you acknowledge that you have had an opportunity to review our Privacy Policy.

25. Communications

When you register for a program, purchase a service, become a member, or otherwise provide your contact information in connection with a service, we may send communications reasonably necessary to administer that service.

These communications may include registration confirmations, receipts, payment notices, scheduling information, event changes, membership notices, program information, and educational materials associated with your registration.

We will handle marketing communications in accordance with applicable law and available unsubscribe options.

26. Changes to Programs, Memberships, and Services

We may modify programs, instructors, coaches, speakers, benefits, schedules, formats, locations, or other aspects of our services when reasonably necessary.

When a material change affects a paid service that has already been purchased, we will make reasonable efforts to communicate the change and provide an appropriate remedy when required.

27. Changes to These Terms

We may update these Terms as our organization, programs, services, technology, or legal requirements change.

We will post the most current version on our website with an updated revision date.

When appropriate, we may also communicate material changes directly to members or customers.

Continued use of our services after updated Terms become effective constitutes acceptance of the updated Terms to the extent permitted by law.

28. Governing Law

These Terms are governed by the laws of the State of Wisconsin, without regard to its conflict-of-law principles.

Nothing in these Terms prevents either party from exercising rights available under applicable Wisconsin or federal law.

29. Severability

If any provision of these Terms is determined to be invalid, illegal, or unenforceable, that provision will be enforced to the maximum extent permitted by law, and the remaining provisions will continue in effect.

30. No Waiver

Failure by Midwest Mujeres to enforce a provision of these Terms on one occasion does not waive the right to enforce that provision or another provision in the future.

31. Entire Agreement and Program-Specific Agreements

These Terms, together with our Privacy Policy and any applicable registration terms, coaching agreements, releases, waivers, membership terms, or other written agreements associated with a specific service, constitute the applicable agreement regarding that service.

Some programs may require participants to agree to additional terms because of the nature of the activity.

When a program-specific written agreement directly conflicts with these general Terms regarding that particular service, the program-specific agreement will control to the extent of that conflict.

32. Contact Us

Questions regarding these Terms of Service may be directed to:

**Midwest Mujeres, Inc.
306 E. Wilson Street Suite 2e
Madison, Wisconsin 53703
United States**

Please use the contact information provided on the Midwest Mujeres website for questions regarding memberships, programs, payments, cancellations, or these Terms.

By using the Midwest Mujeres website, purchasing a membership or service, registering for an event, or participating in a Midwest Mujeres program, you acknowledge that you have read and agree to these Terms of Service.